

Iyabode Atoyebi

Product Designer (UI/UX) | Design Systems | Cybersecurity Analyst

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SUMMARY

Results-driven Product Designer and Cybersecurity Expert with an MSc in Cyber Security and Human Factors and over 6 years of hands-on experience crafting engaging digital experiences that drive results, including a fintech product that acquired 300,000 users by the third quarter of its release and another with currently over 12 million adult Nigerians. Combines design thinking with cybersecurity knowledge to create secure, user-centered products that protect sensitive data while delivering exceptional experiences.

WORK EXPERIENCE

AFFLEE TECHNOLOGIES SOLUTION (POINTSUD)

Lagos, Nigeria

Product Designer, Fraud Prevention Analyst

Apr 2023 - Present

- Designed the entire product independently, creating a comprehensive user experience that led to onboarding over **200** restaurants.
- Analyse financial data to detect fraud activity and potential security risks across the platform.
- Collaborate with restaurant owners and stakeholders to ensure compliance with banking regulations
- Monitor restaurant accounts for suspicious behavior and implemented appropriate preventive measures.
- Investigate potential fraud cases involving restaurant partners and developed strategies to prevent financial losses.
- Support the development of new fraud prevention systems to enhance security for restaurant transactions.
- Played a key role in mitigating a major cyber-attack, preventing an estimated **\$2 million** in potential losses
- Spearheaded the integration of advanced security technologies, improving response time by **30%**, demonstrating innovation and technical acumen

5554 TECHNOLOGIES LTD. (BANKLY)

Lagos, Nigeria

Product Designer

Apr 2021 - Sept 2022

- Designed Bloomm (Now Bankly MFB), a fintech product that has facilitated financial access for over **200,000** users in beta and currently over **100,000** downloads on the Play Store.
- Designed and launched Bloomm Assistant, the customer service for the Bloomm App to resolve **100%** of the problems faced on the Bloomm App.
- Redesigned Bankly Agent App, which onboarded **12 million** individuals through a network of **50,000** agents nationwide.

- Led the redesign of the company's website and POS apps, improving user engagement and lead generation by **85%**.

NUTURE TECHNOLOGY SERVICES LTD

Lagos, Nigeria

UI/UX Designer

Jun 2020 - Mar 2021

- Led the design of all user interfaces for **Nuture MFB**, **Nuture Asset Management**, and the **Nuture Nigeria IPPIS system**.
- Conceptualised and developed interfaces for the company's web platform and its subsidiaries for over **6,500** users.
- Conducted competitive analysis and user research to increase user satisfaction by **80%** and improve usability by **200%**

TRAVELBETA

Lagos, Nigeria

UI/UX Developer

Jun 2019 - Feb 2020

- Led the design of polos and creatives for the Big Brother Naija/Travelbeta games, resulting in **55%** increased audience engagement and **20%** increased sales (**£32,500**).
 - Collaborated on wireframes, user stories, prototypes, and redesigns for the company's logos, website, and mobile app.
 - Produced animated videos, graphics, and innovative email templates, increasing email open rates by **60%** and click-through rates by **34%**.
 - Established a comprehensive design system and style guide, increasing user satisfaction by **180%** and reducing design-related errors by **60%**.
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ADDITIONAL EXPERIENCE

VOLUNTEERING

Shout UK

Remote, UK

Crisis Counselor (Helpline Volunteer)

Apr 2023 - Mar 2024

- Providing emotional support, assessing risk, and signposting individuals to other support services.
- Maintaining boundaries and following specific guidelines and protocols to ensure consistent support and care.

Cloudrica (2023): Trained 30+ students in cloud computing and security, increasing career interest in these fields by 30%

INTERNSHIP

CYBARIK ACADEMY

Remote, UK

Cybersecurity Trainee

Jun 2023 - Aug 2023

- Course Contents: The GRC role, Fundamentals of Cybersecurity, Introduction to Cloud Security, Introduction to Threat Modelling, Risk and Vulnerability Management,

Third-Party Assurance, IT General Control Testing, Cybersecurity Standards and Frameworks (NIST, CIS, ISO 22301, ISO 27001), Policies and Procedures, Introduction to GDPR and Security Auditing

CYBERSAFE FOUNDATION

Lagos, Nigeria

Cyber Security Intern (Pre-MSc Internship)

March 2022 - Sept 2022

- Demonstrated active participation in CyberLearn classes and live training sessions, completing all assigned tasks with **100%** success rate.
- Collaborated with team members in the Open Day program, contributing to a presentation that earned a **93%** score and 3rd place ranking.
- Successfully applied knowledge gained from the TryHackMe platform using real-world scenarios.
- Enrolled in the Cloud Security career path to enhance knowledge in securing businesses during the transition to cloud-based systems.

HNG Internship (2019): Advanced to the final round among 3500+ participants, developing prototypes for real-life and fictional products.

EDUCATION

BOURNEMOUTH UNIVERSITY

Bournemouth, UK

Master of Science in Cyber Security and Human Factors

Sept 2022 - Sept 2023

- Concentration: Detection of Encrypted Malware Traffic Using Machine Learning Techniques.

KOGI STATE UNIVERSITY

Kogi, Nigeria

Bachelor of Science in Mass Communication

Apr 2014 - May 2019

- GPA: 3.99/5.00 (Class rank: 2 of 450).
 - Leadership: Financial Secretary for the Mass Communication Department for 4,000+ students (2018 - 2019)
 - Awards: Most Liberal Graduating Student, Mass Communication Department (2019).
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SKILLS

Technical Skills

- **Design:** User Research, UI/UX Design, Product Design, Design System, Interaction Design
- **Cybersecurity:** Network Security, Cloud Security, Data Analysis, Risk and Vulnerability Assessment, Incident Response, Fraud Detection, and Regulation Compliance and Investigation.
- **IT & Technology:** IT Systems, Project Management, Cloud Computing, IT Service Management.
- **Programming:** HTML, CSS, JavaScript.